

Data fabric

Data governance and privacy

Automate governance and privacy to ensure data trust, protection and compliance

Data is the next frontier for innovation and productivity; many enterprises are maximizing the value of their data to increase the insights to their value chain. However, the growing volume of data spread across multiple deployments presents a challenge for ensuring appropriate data governance and protection.

IBM's data fabric abstracts away the technological complexities—including data discovery, cataloging, governance and privacy—to make all data available across the enterprise. This architecture enables organizations to provide 'always on' reliable compliance in accordance with the company, industry and regulatory requirements, while ensuring appropriate privacy.

Specific benefits of the data governance and privacy capability of IBM's data fabric, include:

- Automatically apply industry-specific regulatory policies and rules to your data assets
- Quickly establish an environment for highly automated and consistent governance
- Automatically secure data across the enterprise
- Rapidly respond to audits, reduce compliance and audit costs and risks



Why IBM

The data governance and privacy capability of IBM's data fabric provides an end-to-end experience rooted in metadata and active policy management. This capability supports top use cases such as automating governance of data across a distributed landscape, self-service consumption of high-quality data, and regulatory compliance.

AI augmented catalog

Get insights fast by automatically scanning data sources to enrich your data with data quality metrics, profiling statistics, AI/ML-enabled auto mappings to business definitions in order to accelerate data governance and deliver quality data

Automated governance layer

Metadata and governance layer for all data, analytics, and AI initiatives that increase visibility and collaboration on any cloud

Enable self-service consumption

Data catalog allowing business users to easily understand, collaborate, enrich and access the right data to accelerate their data and analytics initiatives

Dynamic masking

Advanced data privacy to dynamically and consistently mask data

Anonymized training data

Support AI and data science use cases by leveraging masked data to create training and test data sets

IBM data governance and privacy solution is a capability of IBM's Data Fabric. Talk to your IBM representative or business partner to learn more, or visit

<https://www.ibm.com/analytics/data-fabric>